

# GR&C\_PRO

**2023 PROGRAMME**

From 5 to 9 July

## VISUALISING THE FUTURE

ORGANIZE:



WITH THE SUPPORT OF:

**AC/E**  
ACCIÓN CULTURAL  
ESPAÑOLA



Generalitat de Catalunya  
Departament  
de Cultura

**ic3c** Institut Català de les  
Empreses  
Culturals

**Catalan  
Arts**

**IIUL** Institut  
ramon llull

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## INTRODUCTION

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GREC\_PRO has become the summertime event for exchanging cultural experiences among companies and professionals from all over the world. GREC\_PRO is an informal, pleasant meeting place for professionals and a chance to discover more about the City of Barcelona's cultural ecosystem.

GREC\_PRO is an agenda aimed at visualising the future of the international performing arts community. In the 2023 edition, we want to stimulate the Community through conversations, games and project presentations so that by the end of GREC\_PRO, we are able to create actions and demands concerning Mobility, Sustainability and Diversity.

## THE INTERNATIONAL PERFORMING-ARTS COMMUNITY

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### #DEL ZOOM A L'ABRAÇADA [FROM ZOOM TO EMBRACES]

The pandemic made us aware of the value of physical get-togethers while also offering us enriching artistic experiences in the digital world. We are calling on everyone who is part of the International Performing Arts Community (artists, producers, managers, international and national programmers, curators, etc.) to come and talk, collaborate and share experiences in order to create a better future.

### #WE PRODUCE THE FUTURE

The environment and sustainability are issues that concern us as inhabitants of this cultural ecosystem. Reformulating and transforming our ways of working and mobility. We are faced with a new economy: From Cultural Capitalism to Ecological Economics. The financial investment required for the ecological reconversion of public facilities should not harm the creative sector. Cultural policies and subsidies for performing arts need to be readjusted.

### #THE MORE WE PERFORM, THE LESS WE PRODUCE

New collaboration projects and inspiration. Providing a balance between sustainability and the production machinery of performing arts. The repertoires, as well as getting back to touring, require greater collaboration and coordination among festivals and theatres. It is necessary to adapt subsidies and public funding systems to sustainable mobility and production. The bidirectional nature of collaborations has become a requirement. The mobility of contemporary arts on public national circuits is a concern that is shared by many countries.

## WEDNESDAY 5 JULY

### MEETING POINT / GET-TOGETHER

**Time:** 5:00 PM

**Venue:** Mercat de les Flors / Plaça de Margarida Xirgu

### VISIT TO THE TEATRE LLIURE ARCHIVE

**Time:** 6:00 PM

**Venue:** Teatre Lliure in Montjuïc

A guided visit to the “Arxiu Lliure” (Teatre Lliure’s archive) a the digital space that connects the theatre heritage of the past with the present to show, move, recall and thrill. Photographs, videos, interviews, handbills, artistic programmes, posters, press clippings, blueprints, etc. are all part of a set of +60,000 documents from 2,000 shows and events. All in all, “Arxiu Lliure” is the space where we store, care and catalogue the heritage of the Teatre Lliure for the present and the future.

<https://arxiu.teatrelliure.com/en/>

### 2023 GREC FESTIVAL PRODUCTIONS

**Further information:** [https://www.bcn.cat/cultura/docs/GrecPro23\\_Productions2023\\_Eng.pdf](https://www.bcn.cat/cultura/docs/GrecPro23_Productions2023_Eng.pdf)

**MEETING PLACE:** Plaça de Margarida Xirgu

## THURSDAY 6 JULY

### ACCREDITATION

**Time:** 10:00 AM

**Venue:** El Molino

### WELCOME: EL MOLINO and EL PARALLEL

**Time:** 10:15 AM

**Venue:** El Molino

Welcome by Francesc Casadesús, the director of the Grec Festival.

### CONVERSATION: VISUALISING THE FUTURE - BETWEEN TRANSFORMATION AND FACTS - WHERE ARE WE NOW? – Sustainable production and programming- 3 actions and 3 suggestions #themorewepperformthelessweproduce

**Time:** 10:20 AM

**Venue:** El Molino

**Moderated by:** Kena Rodríguez Kuhn (Festival Sismògraf)

**Participants:** European Dance Network (Eva Broberg), Mitos21 / RIEE (Tania Rebolledo), CAPACOA (Jim Smith), SESC (Barbara Rodrigues), In-Situ / FiraTàrrega (Maria Capell), Spring Performance (Nicole Nion)

### BREAK

**Time:** 11:30 AM

**Venue:** El Molino

### PRESENTATION OF INTERNATIONAL COLLABORATION: CATALONIA-ARGENTINA

**Time:** 11:45 AM

**Venue:** El Molino

ON EL TEATRE BATEGA (Where the Theatre Beats), a network of local theaters in Barcelona, proposes a meeting project between the Catalan theaters and the off in Buenos Aires, which is presented through the co-production of a trilogy of shows. With the GREC Festival, Sala Flyhard, Sala Versus Glòries, El Maldà, UPA producciones and the collaboration of Generalitat de Catalunya and Iberescena. A theatrical proposal that could travel to the FIBA festival in Buenos Aires in February 2024. The trilogy includes the shows: Silvia, text and direction by Nelson Valente; La paella del dijous, written by Cristina Clemente and directed by Muguet Franc, and Rovira vs. Rodríguez, text and direction by Cristina Clemente and Nelson Valente.

**Presents:** Jofre Blesa (On El Teatre Batega)

**Participants:** Representatives of the Malda, Flyhard i Versus venues, Federico Irazábal (Buenos Aires International Festival - FIBA), Juan Pablo Kexel (Coordinator of the Network of Proximity Venues of Buenos Aires), together with the directors Cristina Clemente and Nelson Valente.

**Front row:** Institut Ramon Llull, Catalan Institute for Cultural Companies.

## PROMOTING TALENT IN EUROPE: VEO UNA VOZ [I See a Voice]

**Time:** 12:15 PM

**Venue:** El Molino

Presentation of “Escénicos en Europa”, project based on the production of twelve audio-visual documents (art videos and documentaries) about Spanish artists participating in the Grec Festival, whose training and career has been developed in several countries of the European Union.

**Presented by:** Vicent Fibla, curator.

A Grec Festival production with the collaboration of the Spanish Government / President’s Office of the Council of the European Union.

## PRESENTATION OF 2024 GREC FESTIVAL COPRODUCTIONS

**Time:** 12:30 PM

**Venue:** El Molino

The session includes short videos and explanations by Alba Sarraute, Azkona & Toloza, Baró d’Evel, Candela Capitán, Cris Blanco, Guillem Albà, Guy Nader and Maria Campos, Kor’sia and Monte Isla.

**Further information:** [https://www.bcn.cat/cultura/docs/GrecPro23\\_Coproduccions\\_2024\\_Eng.pdf](https://www.bcn.cat/cultura/docs/GrecPro23_Coproduccions_2024_Eng.pdf)

## NETWORKING – LUNCH

**Time:** 2:30 PM

**Venue:** El Molino

Run by Catalan Arts / the Area for Markets at the Catalan Institute for Cultural Companies, part of the Government of Catalonia’s Department of Culture.

<https://www.catalanarts.cat/>

## 2023 GREC FESTIVAL PRODUCTIONS

**Further information:** [https://www.bcn.cat/cultura/docs/GrecPro23\\_Productions2023\\_Eng.pdf](https://www.bcn.cat/cultura/docs/GrecPro23_Productions2023_Eng.pdf)

## MEETING PLACE: Plaça de Margarida Xirgu

## FRIDAY 7 JULY

### CONVERSATION: VISUALISING THE FUTURE BETWEEN TRANSFORMATION AND FACTS - WHERE ARE WE NOW? – Sustainable Mobility and Tours - 3 actions and 3 suggestions #delzoomalabrazo

**Time:** 10:00 AM

**Venue:** El Molino

**Moderated by:** Iva Horvat (Art Republic)

**Participants:** On the Move (Yohann Floch), Bienal de Danza de Cali (Juan Pablo López), Saitama Arts Theater (Keiko Sekishita), The Clutch (Heather Redfern), Harbour Center (Nathalie Bonjour), CINARS (Gilles Doré), SIFA - Singapore International Festival of Arts (Nathalie Hennedige).

### PRESENTATION: LA SCELTA, by Roger Bernat

**Time:** 11:00 AM

**Venue:** El Molino

Project devised by the artist Roger Bernat with the collaboration of the Bergamo Up To You Festival to give visibility to the repertoires and scenic heritage.

<https://rogerbernat.info/general/fruitori-passivi/>

<https://vimeo.com/user192594823>

**Presented by:** Roger Bernat, Josephine Magliozzi (Qui e Ora Residenza Teatrale) and Maria Lladó (Institut Ramon Llull).

### BREAK

**Time:** 11:20 AM

**Venue:** El Molino

### PRESENTATION: Plan C\* Culture for the Climate. Environmental sustainability plan for cultural companies

**Time:** 11:40 AM

**Venue:** El Molino

We present a sustainability plan, with a 2022-2024 horizon, which aims to be a point of reference at the same time as encouraging and promoting other organizations and companies in the cultural sector to position themselves and draw up their own roadmap to improve their activity in environmental level, and therefore have a more positive impact on society.

[https://icec.gencat.cat/ca/sectors/pla\\_c/pla-c\\_angl/](https://icec.gencat.cat/ca/sectors/pla_c/pla-c_angl/)

**Presented by:** Edgar Garcia, director of the Catalan Institute of Cultural Companies (ICEC)

## ACTIVITY: VISUALISING THE FUTURE – 10 YEARS OF THE AC/E PROGRAMME

**Time:** 12:00 noon

**Venue:** El Molino

It is ten years since the launch of the Programme for the Internationalisation of Spanish Culture, more commonly known as the PICE, promoted by Acció Cultural Espanyola (AC/E)

Using play as a creative tool for activating the dynamics of conversation and thought, and based on issues and concepts concerning mobility, sustainability and diversity, the prototype for a cultural-management dominion will be created.

Acció Cultural Espanyola (AC/E) is a public organisation dedicated to fostering and promoting Spanish culture and heritage within its frontiers and abroad. It does so with a wide-ranging programme of activities, including exhibitions, congresses, conference cycles, films, theatre, music, audiovisual productions and initiatives that foster the mobility of professionals and creators.

<https://www.accioncultural.es/es/10-anos-del-pice-ebook>

## NETWORKING-LUNCH

**Time:** 2:00 PM

**Venue:** Teatre Lliure

Run by Catalan Arts / the Area for Markets at the Catalan Institute for Cultural Companies, part of the Government of Catalonia's Department of Culture.

<https://www.catalanarts.cat/>

## BREAK – SIESTA

**Time:** 3:00 PM

**Venue:** Mercat de les Flors - Sala Sebastià Gasch

A place of calm and tranquillity for having a conversation.

## 2023 GREC FESTIVAL PRODUCTIONS

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## MEETING PLACE: Plaça de Margarida Xirgu



## SATURDAY 8 JULY

### COUNCIL OF THE WISE WOMEN: NEW CHALLENGES FOR THE ART OF MOVEMENT

#weproducethefuture

**Time:** 10:00 AM

**Venue:** Mercat de les Flors

Give visibility to different generations of women with a professional career linked to Dance and who, from their “wisdom”, show the new challenges. Inspired by the project “Council of the wise women” by Sra Polaroiska.

**Moderated by:** Virve Sutinen (Curator)

**Participants:** Àngels Margarit (Mercat de les Flors), María José Cifuentes (GAM), Cathy Levy (Curadora), Jazmin Chiodi (Dublin Dance Festival) Tena Busquets (Sismògraf), Velia Papa (Marche Teatro).

### BREAK

**Time:** 11:00 AM

**Venue:** Mercat de les Flors

### A JOURNEY THROUGH CATALAN DANCE ECOSYSTEM

**Time:** 11:15 AM

**Venue:** Mercat de les Flors

Ecosystems evolve and need to adapt to new challenges facing mobility, sustainability, or artistic development. Catalan Arts is asking journalist Clàudia Brufau, specialist in dance, writer at Springback magazine and member of Aerowaves team, to share some key points on the current Catalan dance world and what is coming soon.

### MERCAT DE LES FLORS - ARTISTS 2023 / 2024

**Time:** 12:15 PM

**Venue:** Mercat de les Flors

Àngels Margarit, the director of Mercat de les Flors, presents the venue’s current project and, more specifically, the lines of support for artists in the various creation, transmission, production and dissemination programmes.

Some of the artists and projects supported by Mercat de les Flors and Graner will be presented, along with the embryonic project CèHula [Cell].

<https://mercatflors.cat/>

<https://granerbcn.cat/>

### NETWORKING – LUNCH

**Time:** 1:30 PM

**Venue:** Mercat de les Flors

Run by Catalan Arts / the Area for Markets at the Catalan Institute for Cultural Companies, part of the Government of Catalonia’s Department of Culture.

<https://www.catalanarts.cat/>

## **BREAK – SIESTA**

**Time:** 3:00 PM

**Venue:** Mercat de les Flors - Sala Sebastià Gasch

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## **2023 GREC FESTIVAL PRODUCTIONS**

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**MEETING PLACE:** Plaça de Margarida Xirgu

## GREC\_PRO 2023: ACTIVITIES SCHEDULE

### Wednesday, 5 July

Time	Activity	Venue
5:00 PM	Meeting Point / Get-Together	Mercat de les Flors / Plaça de Margarida Xirgu
6:00 PM	Visit to the Teatre Lliure archive	Teatre Lliure Montjuïc

### Thursday, 6 July

Time	Activity	Venue
10:00 AM	Accreditation	Teatre El Molino
10:15 AM	Welcome	Teatre El Molino
10:20 AM	Conversation: Visualising the future - Sustainable production and programming	Teatre El Molino
11:45 AM	Presentation of International Collaboration: Catalonia-Argentina	Teatre El Molino
12:15 PM	Promoting talent in Europe: Veo Una Voz / I See A Voice	Teatre El Molino
12:30 AM	Presentation of 2024 Grec Festival Coproductions	Teatre El Molino
2:30 PM	Networking / Lunch	Teatre El Molino

### Friday, 7 July

Time	Activity	Venue
10:00 AM	Conversation: Visualising the future - Sustainable mobility and tours	Teatre El Molino
11:00 AM	Presentation: La Scelta	Teatre El Molino
11:40 AM	Presentation: Plan C* Culture for the Climate	Teatre El Molino
12:00 noon	Activity: Visualising the future - 10 Years of the AC/E Programme	Teatre El Molino
2:00 PM	Networking / Lunch	Teatre Lliure Montjuïc
3:00 PM	Break – Siesta	Mercat de les Flors - Sala Sebastià Gasch

### Saturday, 8 July

Time	Activity	Venue
10:00 AM	Council of the Wise Women: Challenges for the art of movement	Mercat de les Flors
11:15 AM	A Journey Through Catalan Dance Ecosystem	Mercat de les Flors
12:15 PM	Mercat de les Flors: Artists 2023/2024	Mercat de les Flors
1:30 PM	Networking / Lunch	Mercat de les Flors
3:00 PM	Break – Siesta	Mercat de les Flors - Sala Sebastià Gasch