

Claude Ruiz-Picasso

Born in 1947

Son of Pablo Picasso and New York based artist Françoise Gilot.

After studying in France and Great Britain, Claude Picasso lived in New York from 1967 to 1974, where he was the assistant of the photographer Richard Avedon, and followed the course of the Actor's Studio in the staging section and worked as a photojournalist (*Time-Life*, *Vogue* Andy Warhol's Interview, *Saturday Review* etc.). He was assistant producer of commercials for Volkswagen, Uniroyal, and assistant director of Off-Broadway plays.

After the death of his father Pablo Picasso, he came back to France to deal with the inventory and valuation of works in Picasso's estate with the team of lawyer Maurice Rheims.

Along with the inventory and classification of works by Picasso, Claude Picasso was involved in editing the *catalogue raisonné* of the engraved works of Pablo Picasso helping Brigitte Baer to gather documentation on prints scattered around the world in museums and private collections.

He will provide Werner Spies (who was the director of the National Museum of Modern Art Centre Pompidou from 1998 to 2000) and Christine Piot all documentation and archives for the implementation of the *catalogue raisonné* of Picasso's sculptures.

He also assisted in the establishment of Dation (payment of inheritance) by meeting the President of the Republic at the time, Valéry Giscard d'Estaing in order to achieve the creation of the Musée Picasso in Paris. Then, after the appointment of Dominique Bozo, the first director of the Musée National Picasso, who made the selection of works for the Dation before sharing between heirs, Claude Picasso intervened on numerous occasions during the renovation work of the Hôtel Salé, bringing all his knowledge of the works of Picasso and his entourage to facilitate relations between museum curators, architect Roland Simounet responsible for transforming the mansion into a modern museum, administrative offices of the Ministry of Culture and the various members of Picasso's estate.

Claude Picasso was also involved in the protection of copyright in the visual arts, becoming the president of the Spadem (collection and distribution company of copyright for the Visual Arts Artists Rights) from 1976 to 1989.

Through his work and because of Picasso's reputation, protection of visual arts authors have been developed around the world through negotiation with copyright representatives (Congress CISAC) and the creation of new collective copyright in Africa, the Eastern countries and in Moscow, where he signed the first agreements of reciprocity between East and West copyright societies.

This ongoing work for the development of the protection of copyright will find a wide coverage and an important listening within the Ministry of Culture at work for the implementation of Law No. 85-660 of 3 July 1985 on the copyright and the rights of

performers, producers of sound and video recordings and audiovisual communication companies "Loi Lang" rights.

His commitment to the protection of authors' rights through collective management has allowed him to build an excellent knowledge of the various stakeholders in the world of art, museum directors both in France and abroad, publishers art, gallery owners, auction houses.

Claude Picasso has become a recognized expert in the work of his father that auction houses and collectors from around the world are intended to obtain a certificate of authenticity.

In 1989, he is the legal court-appointed Administrator of the Succession Picasso for the intellectual property monopoly attached to the works of Pablo Picasso.

Then in 1995, he created "Picasso Administration" to maximize the protection and control of the use of the name, image and work of Pablo Picasso in the fields of literary and artistic property (human reproduction, representation, right on) but also in the field of trademark law and the rights derived from the personality.

Picasso Administration is a company of six employees acting on behalf and for the account of the Estate and authorizes, refuses, control receives the rights attached to the works of Picasso.

As director of this company, Claude Picasso had in years 1996 and 1997 set up a new network of overseas agents and publicize the company users.

Picasso Administration now has more than 10 years of experience in the management of copyright, rights unique place in the collective management, which allows for an independent voice.

In 2012 Claude Picasso has officially been designated by the 4 heirs and members of the Estate of Pablo Picasso to rule on the requests for authentication coming from the art market.

Since the Museo nacional centro de arte Reina Sofia in Madrid and the installation of the painting *Guernica* in this museum, Claude Picasso is a member of the Board. He was appointed to the post in tribute to his father, who was appointed by the Popular Front government, director of the Prado. Since October 2010, Claude Picasso is a member of the board of directors of the National Picasso Museum in Paris became public property in August 2010.

Along with this long-term work to protect copyright and the work of his father, Claude Picasso continues to organize exhibitions to raise awareness of the extent of the creativity of Picasso and to publish articles in reference books

Claude Picasso has never ceased his career as a photographer for magazines, plastic and graphic designer who brought him to make tableware silver service, china and carpets in limited edition as well as conceiving exhibition spaces for Galleries at FIAC, ARCO and ArtBasel .