

**Master's  
degree in**

**18th edition**

**intervention**

**Landscape  
Heritage &  
management**

[www.geografia.uab.es/paisatge/](http://www.geografia.uab.es/paisatge/)

18th edition

International Master's  
degree in **intervention  
Landscape  
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The International Master's Degree in Landscape Intervention and Heritage Management is devoted to the specialized training of multidisciplinary experts on landscape and heritage. The Master's focuses on the design and promotion of a new generation of projects based on environmental sustainability and cultural creativity.

The Master's programme addresses to international students interested in acquiring a professional expertise in the field of landscape and heritage projects on the basis of highly specialised intervention and management skills. The programme intends to offer an academic background which is specifically configured for taking advantage of the leading excellence experience of Catalonia and the city of Barcelona regarding innovation when defining landscape and heritage strategies and policies.

The Master's proposes a multi-faceted approach to the main challenges that landscape planning and heritage management are facing at the present moment, taking into account the different dimensions – social, cultural, economic, environmental– of a very wide range of landscapes and territories to work with.

The Master's has been offered with no interruption since 2000 and it does constitute a solid leading postgraduate offer in landscape and heritage studies in Barcelona, after 17 years of academic expertise.

Students from all different disciplines looking for a Master's Degree taught 100% in English are welcome to enrol the programme. No technical background (architecture or engineering studies) is required.



## CORE COURSES

1. Integrating Landscape and Heritage Today: Key Concepts and Methods.
2. Landscape Intervention and Heritage Management: the European Dimension.
3. Landscape Analysis: Integrating the Biophysical and the Cultural Dimensions of Landscape.
4. New Strategies for Landscape and Heritage: Methodologies and Projects Worldwide.
5. Urban/Territorial Dynamics and Landscape Production: Updating the Landscape Project.
6. Redefining Heritage: Innovation and Creativity in Landscape Heritage Projects.

## ADVANCED COURSES

1. Productive Creative Landscapes: New Entrepreneurial Visions for Local Development.
2. Climate-Proof Landscapes / Low Carbon Environments: Landscape Planning Facing Climate Change.
3. Ephemeral Intervention in Landscapes and Heritage: Beyond Land-Art.
4. Ordinary Landscapes, Emerging Heritage: The Collective Public Realm.
5. Landscapes of Global Tourism: Challenges for Innovative Heritage Management.
6. Smart Heritage: Urban Heritage as a Catalyst for Sustainable Smart Cities.







## **INTERNATIONAL WORKSHOPS**

1. Urban Regeneration Today: the Tanneries Neighbourhoods in Europe.
2. Landscape Planning in Small Towns (II): Cities in Transition.
3. SOS Brutalism: Recycling the 20th Century Obsolete Energyscapes (Padova-Barcelona).
4. Updating Urban Utopia: Inhabiting the Walden 7 Building Today.
5. Cultural Landscapes at Work: Rethinking Mining sites and Winescapes.
6. The Future of the Highstreet: Rebranding Commercial Strips Urban Landscapes.
7. Landscape Integration Projects in the Natural Fringe (Andorra).
8. Asbestos Urban Landscapes: Environmental Recovery and Local Urban Heritage.

## **SPECIALISATION SEMINARS (‘hands-on’ ateliers)**

1. Landscape and Telematics: How to use Geographical Information Systems (GIS) in Landscape Planning and Projects.
2. Communication and Branding of Projects: Advanced Graphic Design for Landscape and Heritage Projects.
3. Landscape Management: Advanced Landscape Integration Methods in Diverse Territories.
4. ‘Visualizing Barcelona’ Augmented Reality and Telematics applied to Urban Heritage Management.
5. Urban Transformation, Landscape Change and Heritage Production: An Overview of Mega-Events Landscape Production in Cities Worldwide.



## TEACHING STAFF

A multidisciplinary team of teaching staff have been selected from a group of 16 prestigious European and American universities strongly committed to the innovative research on landscape planning and heritage management worldwide.

Aalto University Helsinki. Helsinki, Finland.

Centre for the Study of Rome (CROMA). Rome, Italy.

Dankook University, South Korea.

Illinois Institute of Technology. Chicago, USA.

IMM Design Lab, Politecnico di Milano. Milan, Italy.

Katholieke Universiteit Leuven (KU). Leuven, Belgium.

New York Institute of Technology, NYIT, New York, USA.

Observatory of Urbanization, Geography Department, UAB. Barcelona.

Trinity College of Arts and Sciences, Duke University. Durham, USA.

Universidade de Lisboa. Lisbon, Portugal.

Universita degli Studi Chieti-Pescara. Pescara, Italy.

Università degli Studi Mediterranea di Reggio Calabria. Reggio Calabria, Italy.

Università IUAV di Venezia. Venice, Italy.

University of East London (UEL). London, UK.

Wageningen University and Research Centre.

Wageningen, The Netherlands.

## PUBLIC INSTITUTION SUPPORTING THE PROGRAM

Advisory Council for the Sustainable Development of Catalonia (CADS), Government of Catalonia. Barcelona.

Besòs Consortium, Barcelona.

City History Museums and Research Network of Europe. Barcelona.

International Federation for Landscape Architecture (IFLA). Brussels, Belgium.

Landscape Observatory of Catalonia, Government of Catalonia.

Barcelona. Museum of History Barcelona, MUHBA. Barcelona.

Strategic Research Community on Cultural Heritage, Universitat Autònoma de Barcelona, UAB. Barcelona.

Strategic Research Community on Smart and Sustainable Cities, Universitat Autònoma de Barcelona, UAB. Barcelona.

Territory and Sustainability Department. Government of Catalonia. Barcelona.

UN-HABITAT's City Resilience Profiling Programme, Barcelona.

UNISCAPE, European Network of Universities for the Implementation of the European Landscape Convention, Florence.

United Cities and Local Governments (UCLG), The Global Network of Cities, Local and Regional Governments. Barcelona.

Urban Landscape, Architecture and Heritage Council. Municipality of Barcelona.





## **BARCELONA FABRA I COATS LANDSCAPE LAB**

A whole three-month laboratory for the design of landscape and heritage projects in a Barcelona neighborhood.

The lab will be located in the creation spaces of the Fabra i Coats factory, a 19th century industrial building converted into the latest contemporary cultural and art center in Barcelona.

### **“LANDSCAPE AND HERITAGE AT WORK” INTERNSHIPS**

Students attending the Master's are strongly encouraged to participate in the 'Landscape and Heritage at Work' internship program, which gives the opportunity to actively take part in different type of applied research in landscape and heritage.

The students will be offered the chance to spend a period of time in prestigious institutions strongly involved with landscape planning and heritage management in Barcelona and other European cities.

### **TUITION PROGRAM 1 : INDIVIDUAL ASSESSMENT FOR THE IMPROVEMENT OF THE PROFESSIONAL PROFILE**

A tuition program specifically devoted to the improvement of the professional profile and CV of the Master's students and orientated towards their successful introduction into the professional market in Barcelona and worldwide.

### **TUITION PROGRAM 2 : INDIVIDUAL ASSESSMENT FOR DEFINING FURTHER PHD RESEARCH**

A tuition program specifically devoted to the orientation of the PhD research of those master students interested in developing an academic career.

### **OTHER ACADEMIC MASTER ACTIVITIES**

1. Take Away Landscapes: Academic Seminars with International Key-note Speakers.
2. 'In situ' Landscapes: Visiting Landscape and Heritage Sites and Projects.







## MASTER FINAL PROJECT

The Master's Degree demands the development of a final project tutored by master teaching staff and developed within the framework of specific agreements established with the different public institutions supporting the programme.

## QUALIFICATIONS

Subjects	54 ECTS*
Specialisation seminars	6 ECTS*
Final Master's Project	12 ECTS*
Tot.	72 ECTS*

\*European Credit Transfer System

## FEES AND VENUES

Master's Degree Total Fee: 10.200 euros  
(Split payment transaction).

Includes the attendance to all the academic activities of the Master's: Courses, workshops, and seminars.

The Master's sessions will take place in the Barcelona city centre, at the Museum of History of Barcelona (MUHBA).

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