

CAMOC MUSEUMS OF CITIES REVIEW

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**CAMOC
Annual
Conference
2017**

- Reinventing the Museum of Barcelona
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CAMOC MUSEUMS OF CITIES REVIEW

From the Chair



Dear CAMOC members,

Just two matters: our conference in Mexico City which is almost upon us, and a note about our Review.

As you know, the theme of our conference is

"Museums of Cities and Contested Urban Histories".

It will be CAMOC's second conference in Latin America following the ICOM 2013 General Conference in Rio de Janeiro, and the first one in a Spanish-speaking Latin America country. It will be held at the National Museum of World Cultures, on 30 October – 1 November. On 28 October, we will hold the second workshop of the three year ICOM Special Project

"Migration: Cities - (in)migration and arrival cities", following the first workshop in Athens. As you know

by now, the project is led by CAMOC along with ICR (ICOM International Committee for Regional Museums) and CAM (Commonwealth Association of Museums).

The conference goal is to promote debate on contested urban histories, past and present, post-colonial identities and the re-interpretation of urban history. We have set out the full programme here in the Review.

The workshop and conference have only been made possible thanks to partnerships with ICOM Mexico, three museums including the Museum of the City of Mexico, which is being currently remodelled, and also the ICOM Standing Committee for Museum Definition, plus the International Coalition of Sites of Conscience.

Some innovative outreach approaches are the subject of articles from small islands of the Pacific, and from Nishitokyo, Japan, and Petach Tikva, Israel. There is also a note from Jenny Chunui Chiu about the 2019 ICOM General Conference in Kyoto, where CAMOC will provide another special conference in conjunction with other International Committees of ICOM.

Finally, I have to pay tribute to the dedication of the CAMOC team and especially to the work of our Secretary, Afsin Altaylı.

So, we are looking forward to a great conference!



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Reinventing the Museum of Barcelona

Urban history and cultural democracy / Historia urbana y democracia cultural

JOAN ROCA I ALBERT*



MUHBA Oliva Artés. Exhibition space and laboratory devoted to the contemporary city. © MUHBA

The difficulties in the construction of Europe highlight the importance of the network of cities as the skeleton of a shared identity – as well as the potential of city museums. This consideration also appears to be applicable to other parts of the world. In many places, city museums have emerged with renewed force as museums of citizens.

The Barcelona History Museum (MUHBA) was born, after a long gestation, in 1943, housed in Casa Padellàs and Plaça del Rei square. Since then, its trajectory, as usual among great city museums, has been very complex. In recent times, MUHBA has opened new heritage sites in the city,¹ and it has become more and more necessary and appropriate to link these to a narrative that provides a synthesis at the headquarters in Casa Padellàs. This is similar to the way in which the museums of many European cities are redesigning their central sites.

MUSEO “DE” LA CIUDAD, MUSEO “EN” LA CIUDAD

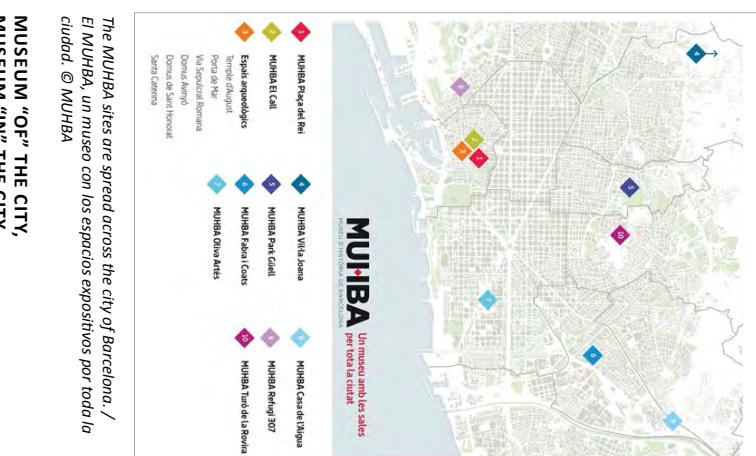
Actualmente, las sedes del MUHBA muestran la colonia romana, con las excavaciones de la plaza del Rei y el ▶

* Joan Roca i Albert, Director of MUHBA Barcelona History Museum)

¹ Joan Roca i Albert, “Intervención arqueológica, discurso histórico y monumentalización en Barcelona”, in VARIOUS AUTHORS, Arqueología, discurso histórico y trayectorias locales, Cartagena, Ayuntamiento de Cartagena, 2010.

Los dificultades en la construcción de Europa han puesto de manifiesto la relevancia de la red de ciudades como esqueleto de una identidad compartible y el potencial de los museos de ciudad. La constatación parece aplicable a otros árees del mundo. En muchos lugares, los museos de ciudad han emergido con fuerza renovada como museos de la ciudadanía.

El Museu d’Història de Barcelona (MUHBA) nació después de una larga gestación, en 1943, en la Casa Padellàs y la plaza del Rei. Su trayectoria, como es usual en otros grandes museos de ciudad, ha sido compleja. En tiempos más recientes, el MUHBA ha incorporado nuevos espacios patrimoniales disseminados por la ciudad, y se ha hecho cada vez más conveniente refigoriarlos por medio de un relato de síntesis en la sede de la Casa Padellàs, de manera similar a como ahora mismo rehacen su sede central los museos de numerosas metrópolis europeas.



These MUHBA sites are spread across the city of Barcelona. / El MUHBA, un museo con los espacios expositivos por todo la ciudad. © MUHBA

MUSEUM “OFF” THE CITY, MUSEUM “IN” THE CITY

Today, the MUHBA embraces multiple sites: the Roman colony, with excavations in plaça del Rei, the Temple of Augustus, and other archaeological sites; the medieval city, with the Palau Reial (Royal Palace) and the Jewish Quarter; the literary and artistic city, with the Verdiguier House at Villa Iberia and the Guard's House in Park Güell; and four sites in the contemporary city, some of them under construction: a) Fàbrica Coats, devoted to the city and work; b) Casa de l'Àgora, focused on the city's water supply; c) Turó de la Rovira, which examines wartime and post-war life; and d) Oliva Artés, covering the formation of the modern metropolis and including² “museum laboratory” activities.

These sites are not hermetically sealed elements, but interlinked polarities. They comprise a museum with rooms across the city. In this way, MUHBA becomes a museum deeply rooted in the territory, as “a proximity museum”, while maintaining its status as “the museum of the city”. Thanks to this double

Templo de Augusto, entre otros espacios arqueológicos; la urbe medieval, con el Palau Reial (palacio real) y el barrio judío; la ciudad de la literatura y las artes, con la Casa Verdaguer de Vil·la Joana y la Casa del Guardia del Park Güell; y la ciudad contemporánea, con cuatro espacios, algunos en obras: a) Fàbrica Coats, sobre guerra y posguerra, y d) las naves de Oliva Artés, con la formación de la metrópoli; y actividades en formato “museo laboratorio”.

Estos espacios no constituyen ámbitos estancos, sino polaridades entrelazadas. Se trata, en suma, de un museo con las salas por toda la ciudad. El MUHBA se hace así un museo de proximidad sin perder la condición de museo de la ciudad y, gracias a esta doble escala, resulta un instrumento de política urbana con un perfil notable para romper límites entre centros y periferias, eudiendo el comunianismo y el centralismo a la vez. Es un museo ciudadano. Su relato se sitúa metodológicamente dentro de los parámetros de la historia urbana, relacionando los diferentes planos de la vida en la ciudad, capital de Catalunya, sin olvidar los vínculos con ámbitos más amplios.

EL NUEVO CORAZÓN DEL MUSEO EN LA CASA PADELLÀS

El MUHBA requiere ahora, para ser eficaz, recuperar en la Casa Padellàs el punto de encuentro que ya fue en el pasado: un lugar para empezar a interrogar

Barcelona, una “casa de la historia” bien dispuesta en sus cuatro plantas, con la que quisieramos celebrar el 75 aniversario del museo en 2018/19. La primera impresión del visitante al llegar será encontrar en el patio el gran “reloj de los flamencos” del siglo XVI, que durante casi trescientos años marcó el tiempo de Barcelona. Alrededor de esta metáfora del tiempo medido a diferentes ritmos, el ágora y la escuela.

MUSEO ÁGORAS

El Ágora, de acceso libre, funcionará como un bazar de propuestas, con elementos que inciten a imaginar formas de conocer la ciudad: el audiovisual Esto es Barcelona en la sala de actos, *Carta histórica digital, MUHBA virtut utl*, con las sedes del museo en 3D y en pantalla grande, el interactivo *Museu urbiom Europe* (Europa vista desde los museos de ciudad), el *Muro de memorias* (con imágenes y documentos de los ciudadanos), como “The Wall” del Museo de Copenhague y la librería, que presenta una excelente colección de historia urbana.

² Joan Roca i Albert, “Barcelona’s Three Metropolitan Cycles, 1859-2009”, Barcelona Metropolis, 76 (2009); “Stratégies d’insémination et interconnectivité entre les îlots territoriaux de Barcelone”, in Ramon GRAU (coord.), Presencia i lligans territorials de Barcelona. Vint segles de vida urbana, Barcelona, AHCB, 2012.

³ Joan Roca i Albert, “Urban inclusion and Public Space: Challenges in Transforming Barcelona”, in Carolyn WANUKU KAITO, Megan MASSON, Blair A. RUBLE, Pep SUBIRÓS, and Allison M. ORKLAND (editors), Urban Diversity, Space, Culture, and Inclusion in Cities Worldwide, Baltimore, The John Hopkins University Press, 2010.

scale, the museum provides a tool for urban policy', with considerable potential to break down the borders between centres and peripheries', avoiding both community and centralism. It is a citizen museum. Methodologically speaking, its discourse is framed within urban history and connects the different aspects of life in the capital of Catalonia without neglecting wider links.

THE NEW HEART OF THE MUSEUM

IN CASA PADELLÀS. Today MUHBA seeks to restore Casa Padellàs to the status of meeting point that it held in the past: a place to start exploring Barcelona, a "house of history", with its four floors reorganized and ready, if possible, to celebrate the museum's 75th anniversary in 2018/19. The visitor's first impression on entering will be formed by the sight of the courtyard with the great sixteenth-century Flemish Clock that rang out the time in Barcelona for nearly three hundred years. Flanking this symbol of the many rhythms of time are

MUSEUM AGORA

The Agora will operate as a free bazaar for people imagining different ways of discovering the city: here, visitors will encounter the video This is Barcelona in the auditorium; the *Digital Historic Charter*, the Virtual MUHBA, which projects all of the museum's sites in 3D on a large screen; the *Museo*

³ Joan Rocà i Albert, *Urban inclusion and Public Space Challenges in Transforming Barcelona*, in Caroline WANIKU KIHATO, Meilgan MASSOULI, Bair A. RUBLE, Pep SUBIRÒS, and Allison M. GARLAND (editors), *Urban Diversity, Space, Culture, and Inclusion in Cities Worldwide*, Baltimore, The John Hopkins University Press, 2010.

MUSEO ESCUELA

Al otro lado del patio, el Museo escuela, siguiendo la tradición educativa catalana, muy deudora de Montessori, y teniendo presentes los museum schools de Estados Unidos y las aulas en los museos de La Habana Vieja (Cuba). Las estancias de los escuelas en el museo estimularán la innovación educativa, para compartirlo con el Consorci d'Educació de Barcelona, y contarán con una parte de la exposición de síntesis.

BARCELONA FLASHBACK

En los dos pisos intermedios, Barcelona flashback se perfila como una aproximación ágil a la historia urbana. Hay antecedentes prestigiosos, como el del ADN de Amsterdam, pero en el caso que nos ocupa nos gustaría poder ofrecer diferentes formatos y tiempos de visita, desde los 60 minutos a varias horas. Barcelona flashback combinará cuatro partes: la panorámica, la histórica, la contemporánea, y una más propiamente infantil:

En primer lugar, (I) **Barcelona a vista de pétalo**, con dos panorámicas: la metrópoli actual, con diferentes aproximaciones al plano y vistas de la ciudad, y el mismo lugar hace siete mil quinientos años, en el neolítico, con los primeros agricultores en la llanura. Preguntaremos al STAM de Gante cómo dispusieron el gran mapa en el suelo de la entrada.

A continuación, (II) **Veinte siglos de vida urbana**, para interrogar momentos decisivos de la trayectoria de Barcelona: el impacto del declive imperial romano en Barcino, el origen y el funcionamiento del municipio medieval, los cambios tecnológicos y la huelga general de 1855, el urbanismo moderno que nace con

Urbiuum Europea (Europe seen from City Museums) interactive; *The Wall of Memories* (with citizens' images and documents, similar to *The Wall at the Museum of Copenhagen*); and the bookshop, which features an excellent urban history collection.

MUSEUM SCHOOL

The Museum School, located on the opposite side of the courtyard, will follow in the tradition of the best of the Catalan education system, highly influenced by Montessori. The school will also take account of examples provided by museum schools in the United States and the classrooms in museums in La Habana Vieja (Cuba). The Museum School will encourage educational innovation, which can be shared with Barcelona Education Consortium (Consorci d'Educació de Barcelona), and will present part of the museum's synthesis exhibition.

BARCELONA FLASHBACK

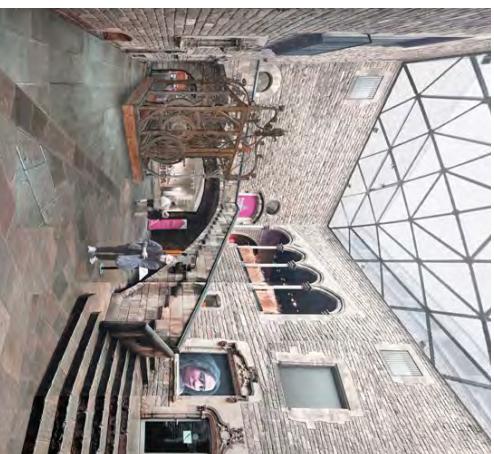
Occupying the museum's two middle floors,

Barcelona Flashback will give a user-friendly overview of urban history. Building on the example of such prestigious forerunners as *Amsterdam DNA*, this exhibition will employ a variety of formats and caters for visits of diverse durations, from 60 minutes to many hours. *Barcelona Flashback* will consist of four parts: panoramic, historic, contemporary, and a children's area:

(I) The *Bird's-eye View of Barcelona* features two panoramic views: the city of today, with different approaches to the city map and views; and the same site, 7,500 years ago, during the Neolithic Period, when the first farmers worked the plain. We plan to ask STAM in Ghent to help us to emulate their method for laying out a large map on the ground at the entrance.

(II) *Twenty Centuries of Urban Life* explores decisive moments in the history of Barcelona. Some examples: the impact caused by the fall of the Roman Empire on the ancient city of Barcino; the origins and proceedings of the medieval city council; technological change and the General Strike of 1855; the birth of modern town planning with the work of Ildefons Cerdà, Gaudí and the Modernists' influence on Barcelona as the capital of Catalonia's rebirth; the organization of anti-Francoist urban resistance; the impact of the 1992 Olympic Games; and so on. This section includes a total of 20 items with their respective pieces, images, maps and texts assembled to form a comic-book mural, with a frieze below for those seeking more objects and in-depth information.

This section is followed by (III) *Exploring Barcelona*, a geographic, layer by layer x-ray view of the city's human and urban landscapes, which are decoded to reveal key details of economics and society, architecture and town planning, banality and creativity, etc. This feature trains visitors to interpret what they see when walking through the city's



Después, (III) **Explorando Barcelona**, una radiografía geográfica, por capas, de los paisajes humanos y urbanos, descodificados, según los claves de la geografía y la sociedad, la arquitectura y el urbanismo, la banalidad y la creatividad, etc. Un entramado en la lectura de centros y preferencias, coherente con las guías de historia urbana que publica el museo y con las propuestas de itinerarios y trekings urbanos a partir de los estudios de posgrado del MUHBA sobre paisaje, literatura y ciudad, y del curso "Relatos urbanos; teoría mural y con un friso debajo para quien busque más materiales".

Ildefons Cerdà, cómo Gaudí y los modernistas formalizan la capital de una Catalunya que renace, la organización de la resistencia urbana antifranquista o el impacto de los Juegos Olímpicos de 1992. En total, veinte ítems, con los piezas, imágenes, cartografías y textos esenciales confeccionados como un cómic mural y con un friso debajo para quien busque más materiales.



THE MUSEU EDUCACIÓ education programme *Interrogar Barcelona (Interrogating Barcelona)*, 2017-18. / *Piano del programa educativo del MUHBA, interrogar Barcelona, 2017-18. © MUHBA*

CENTRO DE INVESTIGACIÓN Y DEBATE Al final, (IV) **Barcelona con ojos de niño**, con objetos y juegos que suscitan conversaciones entre pequeños y mayores, como en el Museo de Helsinki. De los olores de la cocina medieval (el museo lleva a cabo *Investigación en gastronomía histórica*) a la maqueta con el tranvía de la Barcelona de 1900 o la escritura con los primeros ordenadores escalares.



The MUHBA education programme Interrogar Barcelona (Interrogating Barcelona), 2017-18. © MUHBA

centre and peripheries, much as do the museum's urban history guides and urban trekking routes (which are based on the museum's post-graduate studies on cityscape, on literature and the city, and on the course *Urban narratives: theory and practice of the historic itinerary*).

Finally, (IV) *Barcelona Through a Child's Eyes* is inspired by similar sites such as, for example, the Museum of Helsinki, which feature objects and games that encourage conversations between young and old. From the smells of medieval cooking (the museum carries out research into historic cookery) to the "Barcelona 1900" model with its working tram and a feature on the first school computers, this section draws children and their families into a shared exploration of the city's past.

RESEARCH AND DEBATE CENTRE

The top floor at Casa Padelles, with its covered balconies over Via Laietana and Plaça del Rei, will house the public lookout and the museum's Research and Debate Centre (CRED), which includes an archive, a library, and meeting rooms. For almost a decade, CRED has provided a facility for meetings with and among universities, cultural institutions, local study centres and individual citizens from across the city.

CRED is a true public meeting point and MUHBA's think tank: research presented at its conferences, seminars and postgraduate courses enables the preparation of publications, exhibitions, visits, and routes, provides exportable know-how, and encourages alternative tourism activities. In turn, universities and other cultural and civic institutions find in the Museum an environment of social utility. This virtuous circle, which breaks down the boundaries between research and dissemination, makes an important contribution to the sustainability of the system. However, the lack of appropriate spaces and regular use has so far kept CRED's performance below its real potential.

"MIRROR OF" AND "GATEWAY TO" BARCELONA

Innovation in history, heritage and citizenship makes MUHBA an important R&D (research and development) centre in the city, and a bridge firmly set on heritage between citizens' appropriation of urban history and increased cultural democracy, in line with the 2013 Barcelona *Declaration on European City Museums*.⁴

With Casa Padelles, the House of History, as the heart of the museum's multiple sites, MUHBA seeks 75th-anniversary recognition as a strategic facility, both for the city and its neighbourhoods, both as a mirror of, and a gateway to, Barcelona.

década como un espacio de encuentro del museo con universidades, entidades culturales, centros de estudios locales y numerosos ciudadanos que frecuentan las actividades.

El CRED es el think tank o laboratorio de ideas del MUHBA: las investigaciones presentadas en conferencias, seminarios y posgrados nutren la programación de publicaciones, exposiciones, visitas e itinerarios, proporcionan un know how o habilidades adquiridas, exportable y estimulan propuestas de turismo alternativo. A su vez, las universidades y las demás entidades encuentran en el museo un entorno de utilidad social reconocido. Este círculo virtuoso, que disuelve fronteras entre investigación y divulgación, contribuye mucho a la sostenibilidad del sistema. Sin embargo, la falta de espacios apropiados, y de uso regular, ha mantenido al CRED, hasta ahora, por debajo de su potencial.

ESPEJO Y PORTAL DE BARCELONA

Con la Casa Padelles como Casa de la Historia y núcleo vertebrador del museo en todo el conjunto urbano, el MUHBA aspira a verse reconocido, ahora que está a punto de cumplir 75 años, como equipamiento estratégico⁵ tanto de la ciudad como de los barrios, como espejo y portal de Barcelona.

⁴ Document elaborado por la City History Museums and Research Network of Europe, 'Acta de trabajo informal que se reúne regularmente en Barcelona'. Publicado en Camoc News, 3 (2015).

⁵ Joan ROCA I ALBERT, "El Museu d'Història de Barcelona, portal de la ciutat", Her&Mus. Heritage and Museography, 2 (2009), pags. 98-105.



Protesting Now: Collecting for the Future

CHARLOTTE HALL*

The Peace Museum is the only accredited museum of its type in the UK. It is located in Bradford, West Yorkshire, in the North of England. The Peace Museum's collections consist of over seven thousand artefacts. These include posters, banners, badges, leaflets, booklets, sculptures, and artworks. The museum has several successful outreach projects and an educational programme that offers a different take to the school curriculum. The museum itself is made up of three galleries and a temporary exhibition space. It aims to tell the untold stories of those who have campaigned for peace and an end to conflict and violence.

Past Exhibitions

The temporary exhibition space has been transformed in the last three years to include a varied changing display. New temporary exhibitions are shown every

* Charlotte Hall, Collections and Outreach Officer, The Peace Museum, Bradford, United Kingdom

three months; this helps to bring in more visitors, display more artefacts, and introduce the museum to new audiences.

The exhibition themes are drawn from objects in the collection that tell the history of the Peace movement. Past exhibitions have included 'Remembering the Kindertransport: A Tale of Two Suitcases', which told the story of evacuated children during the Second World War and 'A Force for Peace? The History of the European Cooperation', which looked at the Brexit debate in a different light, by asking questions about

Museum are always asking questions, encouraging visitors to consider their own views and draw their own conclusions.

Contemporary Collecting

While conducting a review of the collections it was noticed that the museum had several gaps to fill. The gap we decided to focus on was the contemporary



The exhibition space @ The Peace Museum

⁴ Document issued by The City History Museums and Research Network of Europe, an informal collaboration network which meets regularly in Barcelona. Published in Camoc News, 3 (2015)

⁵ Joan ROCA I ALBERT, "El Museu d'Història de Barcelona, portal de la ciutat", Her&Mus. Heritage and Museography, 2 (2009), pp. 98-105.